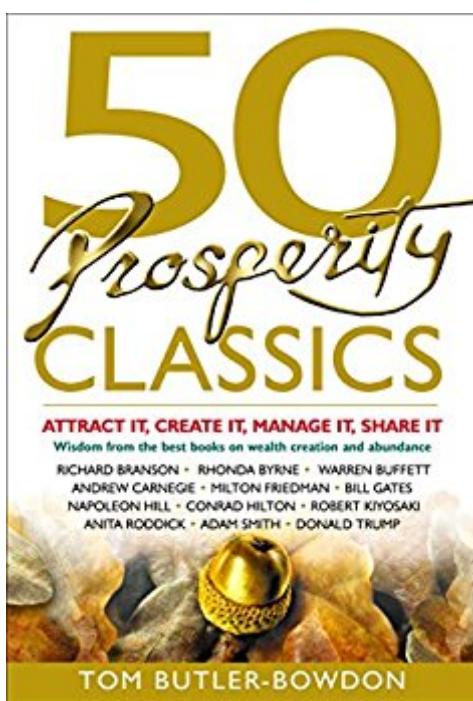


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50 Prosperity Classics: Attract It, Create It, Manage It, Share It



Synopsis

A major new title from the author of the bestselling 50 Classics series which have sold over 100,000 in the English language. 50 Prosperity Classics is the first book to highlight the landmark titles in this fast-expanding field, illustrated by the phenomenal success of The Secret. It focuses on the great works on wealth, entrepreneurship, personal finance, investing, economics and philanthropy, providing guidance and encouragement to develop the millionaire mindset, become a wealth creator, make wise investment decisions and - once you've made it - give a little back. Insightful commentaries on each classic, biographical information on the authors, plus a guide to further key titles provide a unique overview of this fascinating subject The phenomenal success of The Secret has helped many people discover a field of writing that seems new but actually goes back a century. 50 Prosperity Classics covers many of the great writings on wealth and abundance - encompassing books on the psychological aspects of creating wealth; more worldly titles on the nuts and bolts of personal finance, entrepreneurship and investing, and thought-provoking economics and political economy. 50 Prosperity Classics is about making your money and making it work for you, but it does not just show readers how to get rich , it also highlights why the creation of wealth can mean the fulfillment of personal potential and peace of mind. 50 Prosperity Classics gives concise summaries of each book s main points, their origins and what each can offer the reader on the path towards a life of abundance, organized according to four elements: ATTRACT IT Master the inner game of wealth and abundance with books such as Rhonda Byrne s bestselling The Secret, Charles Fillmore s Prosperity, Napoleon Hill s The Master Key to Riches CREATE IT Learn from the secrets and strategies of wealth creators such as Richard Branson, Bill Gates, Conrad Hilton, Anita Roddick and Donald Trump MANAGE IT Discover the nuts and bolts of personal finance and investing such as Benjamin Graham s The Intelligent Investor, Suze Orman s Women and Money, Dave Ramsey s Financial Peace Revisited and Peter Lynch s One Up on Wall Street SHARE IT Understand the flow of wealth and how to give something back with inspiration from Andrew Carnegie's The Gospel of Wealth, Paul Hawken's Natural Capitalism and Lynne Twist's The Soul of Money

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Customer Reviews

50 Prosperity Classics is not quite as good as 50 Self-Help Classics. This book examines literature from a vast array of fields: prosperity, finance, business and self-development. So you get a review, summary and key points from 50 different books in about six pages. It's not quite as detailed as some of the other books in the 50 Classics series. Bowdon reviews the work of Richard Branson, Bill Gates, Conrad Hilton, Suze Orman, Donald Trump and many more. Perhaps the business leaders were stingy in their advice because it doesn't come across as particularly insightful in the reviews. Perhaps business is something better learned through experience than books because many of the quotes seem cliche and not as motivational here. I was somewhat disappointed that fairly standard quotes and anecdotes were used. In Butler-Bowdon's 50 Self-Help Classics he provides some good insights but here it seems pedestrian. It just didn't get me very excited to read more about the books under review. Nor does the text do a great job of summarizing or describing all the books. Check out 50 Self-Help Classics by the same author.

When time is a constrain, this book helped me learn the essences from 50 classics on the subject of prosperity. I had read some of the classics before and I must say the author is very good in distilling them and presenting the important points from these books because I actually find the summary and presentation helpful in reinforcing what I learned from the previous books I read. However, I must caution that one must go back and read the depth presented in the books being summarised

here as there are more to be learned as this book just skimmed the surface. I also find that the book helped me narrow down to a few titles which I want to read and saved me time from reading a book only to find that it was not what I am after. Good recommendation to anyone who wanted to start reading this genre on prosperity.

50 Prosperity Classics: Attract It, Create It, Manage It, Share It - Wisdom From the Most Valuable Books on Wealth Creation and AbundanceSummaries of great books on prosperity from 1907 to the present day. Some of the names will be immediately recognized. Others are not household names, but each of them is in the book for a reason. They have real value to share, expertly summarized by Mr. Butler-Bowdon, who is gifted at getting to the heart of things in this book and in the others in his "50 Classics" series. I have learned a great deal from the reading of this book, and his other ones, and have shared many of these concepts with my management students. This book is loaded with wisdom, about life as well as about making money and being successful:^{*} "Prosperity is always personal, resting squarely on the degree to which you have refined and bettered yourself." - James Allen (1907)^{*} "Don't be afraid to be different. On entering any new field or an industry, aim to really shake it up and provide new value." Richard Branson (2002)^{*} "Innovation will always be a risk, but it becomes less risky when you remain open about how, and by whom, your innovation will be used. People do not buy products, but what the product does for them. The purpose of innovation is to provide satisfaction where there was none before." Peter Drucker (1985)^{*} "Poor people don't have a results outlook, and as a result, prefer to get a guaranteed amount for their time only. No matter how much you get paid an hour, you only have a certain number of hours...Rich people, in contrast, create things or systems that can earn money for them independently of their time input." T. Harv Eker (2005)There are literally dozens of gems like these that just pop off the page as you read them. Conrad Hilton's story demonstrates how we should never be discouraged by adversity and how we are never too old to prosper. Donald Trump's story is equally instructive from "The Art of the Deal": "Sheer persistence is the difference between success and failure"... "The worst thing you can do in a deal is to seem desperate to make it. You need leverage: Find out what the seller needs or wants and give them this in addition to the purchase price." His story also shows that just because you're down you don't have to stay there, and he didn't. The story of Muhammed Yunus, the "banker to the poor" in Bangladesh showed how microloans made to the poor really made a difference in lives. It is also one of a number of summaries in the book showing what a difference can be made in the lives of the giver and the receivers by sharing the largesse. The book concludes with five pages of "Prosperity Principles" and recommendations for fifty additional prosperity classics. It's a real

winner.Lawrence J. Danks, Author - "Your Unfinished Life": The Classic and Timeless Guide To Finding Happiness and Success Through Kindness

Attract it, create it, manage it, share it. Wisdom from the best books on wealth creation and abundance. Anyone interested in achieving an understanding of true prosperity and demonstrating a high level of fulfillment should read this book. 50 prosperity classics is a treasure chest of golden nuggets to use in realising a life we more abundant: (1). ATTRACT IT - Master the inner game of wealth and abundance; (2).CREATE IT - Succeed with the secrets and strategies of wealth creators and profit from the wisdom of economists; (3). MANAGE IT - Discover the best strategies of personal finance and investing; and (4). SHARE IT - Understand the flow of wealth and how to give something back...A terrific compendium of the best ever books written on the sources of prosperity, from famous classics to off-beat unknowns, distilled to the point of joyous clarity. This book consists of approximately 100 prosperity principles, which are worth the cost of the entire book itself.

aahh money ...having listened to the nine or 10 CDs ...prefer both of Bowden's Success CD series and his Self-Help series instead ...do not enjoy listening to this series ... both the voice of the reader ... as well as the composite essays ... tedious and uninspiring to me ...

This book is a collection of summaries of the financial and personal philosophies of some of the most influential and brilliant minds of relatively recent history. It is easy to pick up and read a few pages, then come back to later. I really like the references to sources of the original information and similar works so that if a piece particularly interests you, you can read more in depth, as I have done from time to time. The author really has done a great job of distilling and enormous amount of information into a usable form, especially good for those of us who either don't have the time to sit down and wade through a treatise on some subject--or just don't want to.

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